



Position Tracking: Landscape (organic)

denverwebsitedesigns.com

Position Tracking: Landscape (organic)

Tracking URL: denverwebsitedesigns.com
Device & Location: Desktop, Denver, Colorado, United States (Google)
Report Type: Organic
Volume Type: Local
Period: Jun 26 – Jul 02, 2020
Local pack: yes

Position Tracking: Overview

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020

Visibility

43.73% +0.49%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

29.32 -0.04



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

15.00 ↓ 1.19



The average ranking of all keywords in your current campaign.

Position Tracking: Keywords Overview

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020

Top 3

17

new 0
lost 0



Top 10

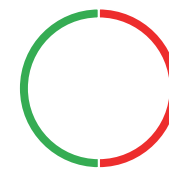
20

new 1
lost 0



Improved vs. Declined

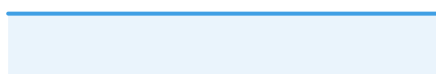
2 vs. **2**



Top 20

23

new 0
lost 0



Top 100

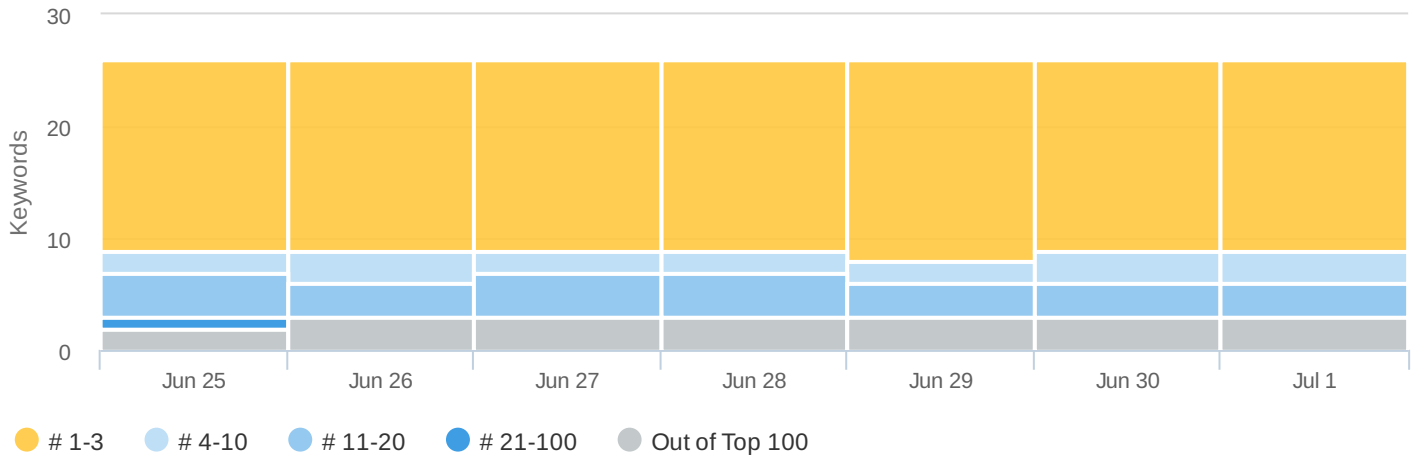
23

new 0
lost 1



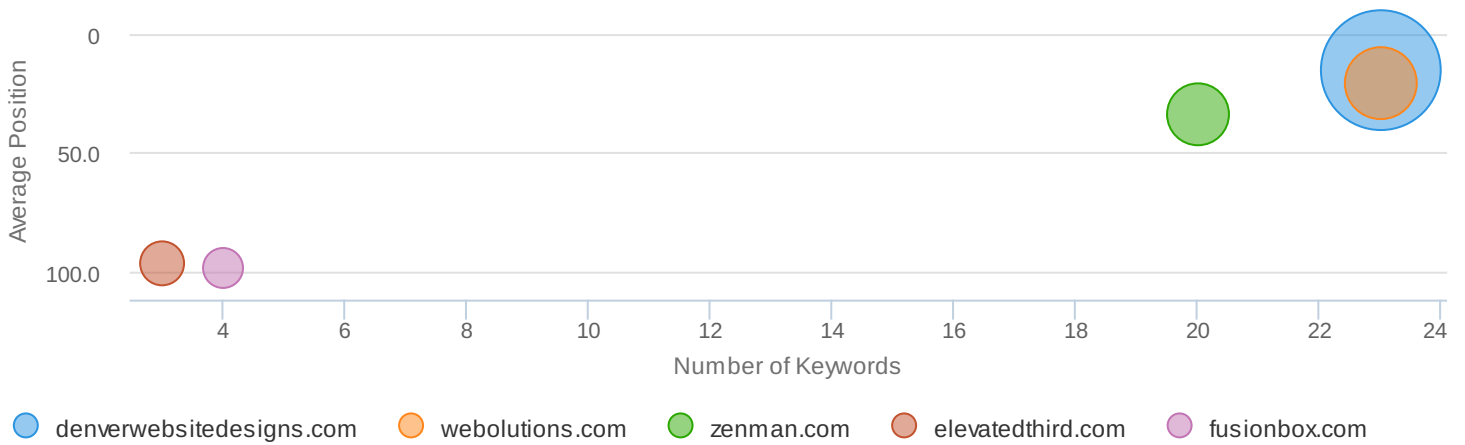
Position Tracking: Rankings Distribution Chart

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020



Position Tracking: Top Competitors Chart

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020



Position Tracking: Top Competitors by Visibility

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020

Domain	Visibility
denverwebsitedesigns.com	43.73% +0.50
webolutions.com	6.71% -0.10
zenman.com	3.31% -0.28
elevatedthird.com	0.09% +0.02
fusionbox.com	0.04% +0.01

Position Tracking: Top Keywords by Positive Impact

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020

Total Positive Impact: **+0.57%**

Keyword	Visibility Gain ▼
web design denver co	+0.32%
denver website	+0.25%

i Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Keywords by Negative Impact

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020

Total Negative Impact: **-0.07%**

Keyword	Visibility loss ▲
denver web developer	-0.04%
web design denver	-0.03%

i Keywords for which your domain's rankings dropped the most in the selected time period

Position Tracking: Top Keywords by Positions

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020

Keyword	Pos. ▼	Visibility
denver website designer	1 0	3.85%
website designer denver	1 0	3.85%
web designers denver	1 0	3.85%
denver web designer	1 0	3.85%
denver web page design	1 0	3.85%

Position Tracking: SERP Features Linking to Domain

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Jun 26 – Jul 02, 2020

SERP Feature	Keywords		
	Linking to Your Domain	Linking to Any Domain	In Campaign
Featured snippet	0	2	26
Local pack	15	21	26
Reviews	0	17	26
Site Links	18	26	26
Video	0	1	26
Featured video	0	0	26

In campaign: All keywords in your campaign.

Linking to Any Domain: Keywords that trigger SERP features linking to any domain.

Linking to Your Domain: Keywords that trigger SERP features linking to your domain.
SERP features are tracked on the last day of the selected time period.

Position Tracking: SERP Features Not Linking to Domain

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Jun 26 – Jul 02, 2020

SERP Feature	Keywords	
	Not Linking to Any Domain	In Campaign
News (Top stories)	0	26
People also ask	1	26
Image pack	6	26
Twitter	0	26
Instant answer	0	26
Knowledge Panel	4	26
Shopping ads	0	26
AdWords top	17	26
AdWords bottom	19	26

In campaign: All keywords in your campaign.

Not Linking to Any Domain: Keywords that trigger SERP features not linking to any domain.
SERP features are tracked on the last day of the selected time period.

Position Tracking: Top Pages by Estimated Traffic

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020

URL	Keywords	Avg. Position	Diff	Est. Traffic ▼	Diff
https://denverwebsitedesigns.com/	23	3.91	↑ 2.71	29.32	-0.04

Position Tracking: Top Improved Pages

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff ▼
https://denverwebsitedesigns.com/	23	3.91	↑ 2.71	29.32	-0.04

Position Tracking: Top Declined Pages

denverwebsitedesigns.com | Desktop, Denver, Colorado, United States (Google) | Organic | Jun 26 – Jul 02, 2020

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff ▲
https://denverwebsitedesigns.com/	23	3.91	↑ 2.71	29.32	-0.04